### 1. Competitive audit goal(s)

| The same thing |
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### **2. Who are your key competitors?** (Description)

| All the persons who works with tecnology |
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**3. What are the type and quality of competitors’ products?** (Description)

| Can be a button, different mod types, logo type, design, images etc… |
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**4. How do competitors position themselves in the market?** (Description)

| **They work with theyself and employers** |
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**5. How do competitors talk about themselves?** (Description)

| **Just a work services** |
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**6. Competitors’ strengths** (List)

| They know how create a lot type of websites, in this case a app |
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**7. Competitors’ weaknesses** (List)

| When they don't know how to use some tools |
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**8. Gaps** (List)

| The tools |
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**9. Opportunities** (List)

| Be a different person in market |
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